



Localtone Systems
4445 West 77th St.
Suite #106
Edina, MN 55435

Information Alert

For Immediate Release: April 2, 2008

Contact: Justin Grammens 612-722-2795
Phil Wilson 612-743-7860

User Contributed Radio to Be Showcased at Emerging Digerati Week.

Minneapolis, MN-Localtone Radio will be highlighted as part of the New Media Showcase scheduled for April 4th at the Weissmann Art Museum on the University of Minnesota campus as part of Emerging Digerati Week.

Localtone Radio's creator, Justin Grammens, a self described drummer, entrepreneur, computer programmer and internet geek, will demonstrate the unique "user contributed" radio site at 11:30am on Friday, April 4th during Emerging Digerati Week sponsored the Institute for New Media Studies at the U or M.

"Localtone Radio is a station where fresh, upcoming artists have a platform to distribute their content", says Grammens. "I'm thrilled to be telling everyone about it and look forward to showcasing it during an event with such a strong focus on innovative new media."

Launched in September of 2007, Localtone Radio, part of Localtone Systems, is an internet radio station based in Minneapolis, MN where the listeners of the station can contribute to the audio that is played. In addition, once an artist contributes by uploading their audio file into the system, it's available to be voted on by listeners. The system then uses an intelligent ranking scheme to determine the next song to be played. The site continues to build audio content contributed by local artists and musicians as well as showing increased users and traffic. Complete information can be found at www.localtoneradio.com.

Emerging Digerati Week is being presented by the Institute for New Media Studies and Curator Anne Preston through Friday, April 4th and includes showcases and open house events at several research labs on campus at which the university community and the public can learn about immersive digital environments and their many applications. Complete information is available at www.inms.umn.edu.

Local Music...Listen, Share, Learn.